DOCUMENT RESUME

ED 059 389 VT 014 731

AUTHOR	Holstein, Herbert B.
TITLE	Improving a Rural Area School Program with Expanded Vocational Education Services by Utilizing Comprehensive Career Orientation and Exemplary Activities. Interim Report, Volume II. Resource Bibliography of Commercially Produced Career Education Materials.
INSTITUTION	Lincoln County Schools, Hamlin, W. Va.
SPONS AGENCY	Bureau of Adult, Vocational , and Technical Education (DHEW/OE), Washington, D.C.
PUB DATE	31 Dec 71
CONTRACT	OEC-0-71-682(361)
NOTE	47p.
EDRS PRICE	MF-$0.65 HC-$3.29
DESCRIPTORS	*Annotated Bibliographies; Books; *Career Education; Elementary Education; Field Trips; Films; Filmstrips; *Instructional Materials; *Resource Guides; *Resource Materials; Secondary Education; Vocational Education

ABSTRACT

Developed as part of an exemplary project for a rural, economically depressed area, this resource guide identifies commercially produced career education materials. Items found in the annotated guide include: (1) Books, (2) Filmstrips, (3) Filmloops, (4) Records, and (5) Cassettes. In addition to the annotation, listings include the grade level for which the item was used in the project and the relevant occupational focus for which the item is designed to be used. This resource guide/bibliography should be useful to those educators planning and implementing career education programs. Related documents are available as VT 014 729-014 733, and VT 014 487, in this issue. (JS)

ED 059389

Volume I of Volume II

INTERIM REPORT

Project No. 1-361-0170
Contract No. OEC-0-71-682(361)

"Improving a Rural Area School Program with Expanded Vocational Education Services by Utilizing Comprehensive Career Orientation and Exemplary Activities"

Exemplary Project in Vocational Education
Conducted Under
Part D of Public Law 90-576

Herbert B. Holstein
Lincoln County Schools
P. O. Box 437
Hamlin, W. Va. 25523

VT014731

December 31, 1971

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
OFFICE OF EDUCATION
THIS DOCUMENT HAS BEEN REPRODUCED EXACTLY AS RECEIVED FROM THE PERSON OR ORGANIZATION ORIGINATING IT. POINTS OF VIEW OR OPINIONS STATED DO NOT NECESSARILY REPRESENT OFFICIAL OFFICE OF EDUCATION POSITION OR POLICY

RESOURCE BIBLIOGRAPHY
OF
COMMERCIALLY PRODUCED CAREER EDUCATION MATERIALS

An Annotated Bibliography
of
Commercially Produced Curriculum and Instructional Materials

Prepared By
Lincoln County Exemplary Project Staff

Published By
Exemplary Project Staff
Lincoln County Board of Education
Hamlin, West Virginia
November, 1971

FORWARD

The Lincoln County Exemplary Project in Career Education was funded in January, 1971. The staff was involved in planning and program development during the spring and summer, 1971. The Career Awareness Component of the project was initiated in September, 1971, in grades 1-6. Grades 7-8 will be phased in at the beginning of the spring, 1972 semester. Grades 9-12 will come into the program in the fall of 1972.

This resource bibliography contains a listing and description of the various commercially produced multi-media occupational resources used in the Lincoln County Career Education Project. Included in the bibliography are such resources as books, filmstrips, filmloops, records, cassettes, etc. Each of the items listed is followed by an annotation describing the nature and content of the materials, the grade level for which the item was used, and the relevant occupational focus for which the item is designed to be used.

The Lincoln County Project has only been underway in seven of the county's schools for approximately two and one half months. Definitive and in-depth feedback on these commercial materials has not yet been obtained from teachers due to the short time these materials have been in use. However, informal verbal and written contacts with teachers indicates that they have found many of these materials to be vital and dynamic ingredients in conducting a viable Career Education Unit in their classrooms. Additional objective data will be gathered concerning these materials as the Lincoln County Project progresses.

Hopefully, this bibliography will aid in the process of data, information, and technique sharing that can enable all those involved in Career Education to maximize their efforts in implementing educational innovation.

Lincoln County Exemplary Staff

Herbert B. Holstein, Project Director
Daryle G. Elkins, Human Resource Coordinator
Billy J. Burton, Curriculum Coordinator
Thomas E. Woodall, Guidance Coordinator

Books

Anderson, Mildred. Papier Mache and How to Use It. Sterling Publishing Company. Gr. 4-6. $3.99.

"Simply presented directions, a plentifully illustrated book. Points out that epoxy resins now make it possible to creat objects that are virtually indestrictible."

Alkema, Chester Jay. Creative Paper Crafts in Color. Sterling Publishing Company. Gr. 4-6. $7.89.

"Seldom is any book, even a crafts book designed as a working tool, as solidly constructed, clearly written, and realistically illustrated."

Alkema, Chester Jay. Masks. Sterling Publishing Company. Gr. 4-6. $2.69.

Fantastic face masks that anyone can make by following the step-by step directions and illustrations, and can then create with a little imagination. Masks of paper, papier mache, cardboard, mosaics, drinking straws, spaghetti, toothpicks, pipe cleaners, clay, egg cartons, tin foil, and aluminum are included. For all ages.

Arvois, Edmond. Making Mosaics. Sterling Publishing Company. Gr. 4-6. $3.99.

"From paper mosaics for a box top to intricate stone mosaics this book alternates general advice on equipment and methods with directions for specific projects."

Ashworth, John. Careers in Accounting. Walck 1963. Gr. 1-3. $3.75.

A panoramic view of the fastest growing of all professions. It tells of what accountants do—in business, public practice, government and teaching: how they must be qualified: and what their rewards are.

Barnett, Leo. Careers in Computer Programming. Walck 1967. Gr. 4-6. $3.75.

This volume gives advice on how to prepare for and obtain jobs in the field of computer programming. Also discusses the history of computers, explains how they work and their various uses in contemporary society.

Belich, Alan R. Your Career in Medicine. Messner 1964. Gr. 4-6. $3.75.

"The difficulties attending medical education, the length and the cost of training are explored along with the various specialties available to the medical student. Medicine's past and future place in society is briefly discussed."

Birkner, Heinrich. Screen Printing. Sterling Publishing Company. Gr. 4-6. $4.89.

An inexpensive way to paint designs on textiles, cardboard, paper, glass, plastics, or metal using a screen of silk or other fabric as a stencil to which artwork has been transferred. The technique has been used for many years but recent improvements in ink and other new materials have changed the craft substantially. Mr. Birkner illustrates with photographs each step in stencilling and inking-from building a frame to actual hand printing. The finished products, work done by professional artists and children, are shown in full color.

Boylan, James R. School Teaching as a Career. Walck 1962. Gr. 4-6. $3.75.

A survey of the teaching field: a discussion of the preparation required; the possible positions; the problems and the satisfactions to be gained in this--the largest profession in the U.S.

Bucheimer, Naomi. Let's go to a Bakery. Putnam 1956. Gr. 1-3. $2.25.

This is the story of how your daily bread is manufactured. On your trip to the bakery, you will see the giant mixers, conveyors, and ovens preparing bread for delivery to your grocer. Here you will see men, jobs and machinery.

Buchheimer, Naomi. Let's go to a Dentist. Putman 1959. Gr. 1-3. $2.25.

When you read this book, you will learn just how your dentist helps you. He has studied for years in order to keep your teeth in good health. He will show you his tools, and his assistant will show you the kinds of records she keeps.

Buchheimer, Naomi. Let's go to a Fire House. Putnam 1956. Gr. 1-3. $2.25.

Here you will meet firemen and you will learn how they work and play. You will learn about fire-fighting equipment and chemicals, and how fires are actually put out. You will also learn what you can do to help prevent fires.

Buchheimer, Naomi. Let's go to the Library. Putnam 1957. Gr. 1-3. $2.25.

When you go to the library, you will be able to read about make-believe or real places and people. The librarian will tell you about "call numbers" and how books are put on shelves so that you can find them.

Buchheimer, Naomi. Let's go to a Post Office. Putnam 1964. Gr. 1-3. $2.25.

The various jobs of the post office and the steps involved in mail handling; the separation of first-class mail, postmarking letters, and the sending of mail to the appropriate offices. The post office serves as a savings bank and money order house as well.

Buchheimer, Naomi. Let's go to a School. Putnam 1957. Gr. 1-3. $2.25.

You will spend a lot of time in school, and this book will tell you what to expect. After you see your classroom, your teacher will take you around the school to see such places as the gym, cafeteria and auditorium.

Buchheimer, Naomi. Let's go to the Telephone Company. Putnam 1958. Gr. 1-3. $2.25.

The telephone in your home is only a small part of an intricate network of instruments which make telephoning possible. This book will show you the departments of the telephone company.

Buchheimer, Naomi. Let's go to a Television Station. Putnam 1958. Gr. 1-3. $2.25.

When you watch television in our home, all you see are the actors. In a television studio, you will see the director, the floor manager, the cameramen and all others who are behind the scenes, using the equipment.

Butler, Roger. Let's go to an Automobile Factory. Putnam 1961. Gr. 1-3. $2.25.

Every year in the U.S. about 6,000,000 new cars are made. This book will show you how assembly-line techniques can produce a new car every minute of the day and night.

Cameron, Elizabeth. The Big Book of Real Trains. Grosset 1963. Gr. 1-3. $2.25.

Big realistic illustrations in color of different cars that make up a freight train, with descriptions of each and its uses.

Carlisle, N. & M. About Roads. Melmont 1965. Gr. 2-4. $2.25.

The stroy of roads from pre-historic animal trails to modern concrete.

Chace, H. The Captain of a Ship. Melmont 1959. Gr. 2-3. $2.25.

The brief look at the duties of a ship's captain and of other officers aboard a ship.

Chester, Michael. Let's go to the Moon. Putnam 1965. Gr. 1-3. $2.25.

This is a story of an imaginary trip to the moon. It describes the launching of the moonship, the three-day journey to the moon, the landing craft, the moon itself, and the trip back to the earth.

Chester, Michael. Let's go to a Rocket Base. Putnam 1961. Gr. 1-3. $2.25.

On your trip to a rocket base, you will learn how rockets work, how rocket engineers control them, and how they will someday take astronauts to the moon.

Chester, Michael. Let's go on a Space Trip. Putnam 1963. Gr. 1-3. $2.25.

An account of an astronaut living through the experience of being launched, being weightless, and returning to earth. The book also describes the work of the technicians and other people who are responsible for a space flight.

Cochrane, Joanna. Let's go to a Sanitation Department. Putnam 1958. Gr. 1-3. $2.25.

All the interesting machines that are used to keep your city clean. A gay, colorful account of the city-wide cleaning job that takes place all year round.

Cohn, Angelo. Careers with Foreign Languages. Walck 1963. Gr. 4-6. $3.75.

Describes the many opportunities for careers; the educational requirements; the benefits and drawbacks; the new methods of teaching languages and the new instruments that are used; and the advantage in almost any pursuit having language skills.

Colonius, L. and Schroeder, G. W. At the Bakery. Melmont 1967. Gr. 1-4. $2.25.

A brief account of the processes used in the making of bread in a modern baker.

Colonius, L. and Schroeder, G. W. At the Post Office. Melmont 1953. Gr. 1-4. $2.25.

Describes the various functions of a city post office.

Compton, Grant. What Does a Veterinarian Do? Dodd 1964. Gr. 4-6. $3.75.

"A good introduction to a fascinating profession, covering the duties and activities of the veterinarian. History of the field as well as training is touched upon briefly. Photographs on almost every page show the veterinarian at work."

DeLeeuw, Adele. John Henry; Steel-Drivin' Man. Garrard 1966. Gr. 1-3. $3.75.

In giant steps, hero John Henry strides across railroad-building America, and his mighty hammer beats out a loved folk tale.

DI Valentin, Maria and Louis. Practical Encyclopedia of Crafts. Sterling Publishing Company. Gr. 4-6. $16.79.

An inspirational guidebook for the would-be crafts artist of any age, who wants to know the requirements and rewards of pursuing a variety of crafts.

Dillon, I. and Bartram, R. About Policemen. Melmont. Gr. 1-3. $2.25.

Describes the various services performed by policemen. Short, easy sentences.

Dobrin, N. & A. About Foresters. Melmont 1962. Gr. 3-6. $2.25.

In addition to discussing the numerous duties of the forester, this book stresses the value of forests and the importance of conserving both them and their resources.

Donohue, Jody. Your Career in Public Relations. Messner 1967. Gr. 4-6. $3.75.

This survey of public relations field offers guidelines to the young person who is in the process of choosing a career. Advice is given on the education needed, how to break into the field and the opportunities available.

Epstein, Sam. The First Book of Glass. Watts 1955. Gr. 4-6. $3.75.

A concise and thorough introduction to the study of glass. The author describes the making and uses of glass from early times to the present.

Feuerlicht, Roberta S. Let's go to a World's Fair. Putnam 1964. Gr. 4-6. $2.25.

The story of fairs from early times to the present. From the London Crystal Palace to the 1964 New York Fair, each fair has its own special character.

Ficarotta, Phyliss. Sewing Without A Pattern. Sterling Publishing Company. Gr. 4-6. $2.69.

Simple methods for making buttonholes and zippers, waistbands, gathers and pleats, and necklines.

Fisher, Leonard Everett. The Cabinetmakers. Watts 1966. Gr. 4-6. $3.75.

The history and technique of colonial cabinetmaking, and the woods, tools, styles and skills required for good craftsmanship.

Fisher, Leonard Everett. The Hatters. Watts 1965. Gr. 4-6. $3.75.

An important colonial craft was the fashioning of hats and from pelts of beavers. Recounts briefly the history of hatmaking in Colonial America and describes the techniques of the craftsmen.

Fisher, Leonard Everett. The Papermakers. Watts 1965. Gr. 3-6. $3.75.

Following an ancient craft, and using equipment that seems poor to us today, the small group of early papermakers in British America made possible the writing of many documents and the printing of many pamphlets and newspapers important to promoting the idea of freedom among the American colonists.

Fisher, Leonard Everett. The Printers. Watts 1965. Gr. 3-6. $3.75.

Divided into two parts, history and technique, this book explores the work of the early Amercan printers who played an important role in the cause of freedom. The illustrations show their presses, print, and pages from their periodicals.

Fisher, Leonard Everett. The Schoolmasters. Watts 1967. Gr. 3-6. $3.75.

This volume examines the different facets of the teaching profession in Colonial America, including the varied odd-jobs the schoolmaster often had to perform in addition to his teaching chores. The development of education in the early stages is also discussed.

Fisher, Leonard Everett. The Silversmiths. Watts 1964. Gr. 3-6. $3.75.

In creating useful and beautiful objects "worth their weight in silver," the early colonial silversmiths were not only gifted craftsmen, they were also bankers, or the nearest thing to it. Their wonderful skill assured their public of honest value and quality.

Fisher, Leonard Everett. The Tanners. Watts 1966. Gr. 3-6. $3.75.

The history and technique of tanning, an important colonial industry and the arduous process by which animal hides were made into leather.

Fisher, Leonard Everett. The Wigmakers. Watts 1965. Gr. 4-6. $3.75.

The history of wig-wearing and its place in society, with an account of how the colonial wigmaker piled his trade. Pictures various types of wigs and the tools for making them.

Fournier, Robert L. Ceramic Creations. Sterling Publishing Company. Gr. 4-6. $6.39.

A re-examination of pottery techniques for the craftsman who wants to perfect his workmanship and progress to creative levels.

Fox, William W. Careers in the Biological Sciences. Walck 1963. Gr. 1-3. $3.75.

The author divides the subject into areas of related professions-thoughtful science, science inside man, wildlife biology, etc.-and then elaborates on one example as representative of the area. Also, a discussion of potential employers, education requirements, and compensation.

Frankel, Lillian and Godfrey. Creating From Scrap. Gr. 4-6. $3.39.

Directions are easy to follow. Supplies are inexpensive and easily obtained....Many novel and practical items children will enjoy creating.

Goodspeed, J.M. Let's go to a Dairy. Putnam 1957. Gr. 1-3. $2.43.

This book tells how milk and dairy products get from the cows to your front door. You will see the machinery of a modern dairy, and learn how cheese and butter are made

Goodspeed, J.M. Let's go to a Garage. Putnam 1957. Gr. 1-3. $2.43.

In this book, you will learn about gas stations and garages. You will learn how the machanic fixes cars, how the gas pumps work, how the tools are used. You might even learn how to fix a flat tire.

Goodspeed, J.M. Let's go to a Supermarket. Putnam 1958. Gr. 1-3. $2.43.

This book tells what you do see and what you don't see when you go shopping. Where and how food is stored before you buy it, how the cash register works, and what happens to empty "pop" bottles.

Goodspeed, J.M. Let's go to Watch a Building go up. Putnam 1956. Gr. 1-3. $2.43.

In this book, you will see the foundation go in, the floors and walls go up. Story by story, you will watch columns, girders, and beams from a web of steel. Then you'll see the "bricking in" and the addition of windows and surface details.

Gordon, George N. Your Career in TV and Radio. Messner 1966. Gr. 4-6. $3.75.

"Discusses the opportunities for the manifold jobs available in TV and Radio. Provides glimpses of actual program productions and of various personalities in the field. Lists scholarships available, schools offering degrees in TV and/or Radio, and educational TV stations."

Granit, Inga. Cardboard Crafting. Sterling Publishing Company. Gr. 4-6. $3.99.

"The directions, patterns, and photographs are excellent and the end products have a neat, professional look. Use with children, young adults or grown-ups."

Green, Erma. Let's go to a Steel Mill. Putnam 1961. Gr. 1-3. $2.75.

On your trip to a steel mill, you will learn how coal is made into cole, how iron ore is smelted into iron, how pig iron, limestone, and scrap iron are converted into steel, and how huge slabs of steel are converted into fine wire.

Grol, Lini. Scissorscraft. Sterling Publishing Company. Gr. 4-6. $2.69.

Using just black and white papers, Miss Grol shows how to create silhouettes and all sorts of decorative patterns simply by folding and cutting with scissors. Included are greeting cards, portraits, gift papers and frameable works of art.

Gruber, Elmar. Metal and Wire Sculpture. Sterling Publishing Company. Gr. 4-6. $2.69.

"Clear compact procedural instructions, with step-by-step photographs, on methods of cutting, bending, perforating, and soldering sheet metal and wire of nonferrous metals into such objects as wall decorative pieces.

Gruber, Elmar. Nail Sculpture. Sterling Publishing Company. Gr. 4-6. $2.69.

"Designs and ornaments are achieved by soldering nails together. The emphasis is on individual creativity."

Hamill, Lloyd. Let's go to a National Park. Putnam 1962. Gr. 1-3. $2.75.

If you ever go on a camping trip to a national park, you can make believe you're a pioneer. More than 25 national parks are located all over the country, giving you many different types of scenery and camping sites.

Hamilton, Lee David. Let's go Aboard an Atomic Submarine. Putnam 1965. Gr. 1-3. $2.25.

The reader gets special permission to go for a short trip aboard the "Layfayette," a United States Navy atomic submarine which carries polaris missiles. He sees how the submarine works and how the crew lives submerged for two months at a time.

Hamilton, Lee David. Let's go to a Dam. Putnam 1963. Gr. 3-6. $2.25.

This book will take you on a visit to a "multi-purpose" dam that provides flood control, recreation, hydroelectric power, and water storage. You will learn about the different kinds of dams, and will visit a dam that is being built.

Hamilton, Lee David. Let's go to West Point. Putnam 1962. Gr. 4-6. $2.25.

You can see how some of the cadets live, drop in on some of their classes and see practice sessions for swimming, wrestling, football, and other sports. You will see a full-dress parade, as well as attend meals, etc.

Hefflefinger, J. and Hoffman, E. About Firemen. Melmont 1964. Gr. 1-3. $2.25.

Includes training of firemen, duties at the station, and fire-fighting activities.

Hefflefinger, J. and Hoffman, E. At the Pet Hospital. Melmont 1964. $2.06.

Interesting, reassuring visit to a pet hospital for any child who has ever loved a dog or a cat.

Herbert, Fred W. Careers in Natural Resource Conservation. Walck 1965. Gr. 4-6. $3.75.

Contents: Conservation meanings and career questions; Conservation in the old world and the new; Problems; The work of conservationists; Qualifications; Conservation aids and technicians; The conservation enviroment; The outlook and the challenge.

Hirschfeld, Burt. Your Career in Theatre. Messner 1963. Gr. 4-6. $3.75.

"This book directs itself to those young people who want to get into the theatre. It emphasis is on how the theatre is organized and works—not just on acting. It is something more than just a career book, and will interest those for whom theatre is just a hobby."

Hoffman, E. and Hefflefinger, J. About Family Helpers. Melmont 1967. Gr. K-3. $2.25.

Shows how mother, father, and the children, working together, create a happy home life.

Hoffman, E. and Hefflefinger, J. About Friendly Helpers Around Town. Melmont 1967. Gr. 1-3. $2.25.

Includes the milkman, plumber, TV-repairman, garbage collector, and others.

Hoffman, E. and Hefflefinger, J. About Friendly Helpers for Health and Safety. Melmont 1967. Gr. 1-3. $2.25.

Introduces the fireman, policeman, mailman, nurse, doctor, dentist, and druggist.

Hoffman, E. and Hefflefinger, J. About Helpers Who Work at Night. Melmont 1963. Gr. 2-5. $2.25.

Many community helpers are astir at night: bakers, janitors, watchmen, policemen, telephone operators, waitresses, etc.

Hoffman, E. and Hefflefinger, J. About School Helpers. Melmont 1955. Gr. 1-3. $2.25.

Introduces the principal, the secretary, the teachers, the custodian, and people who works in the school.

Hoppe, H. Whittling and Wood Carving. Sterling Publishing Company. Gr. 4-6. $2.69.

Starting with everyone's natural inclination to whittle when presented with a penknife, the author, a shop teacher, shows not only how to use a knife but various cutting tools to carve wood with the grain to form artistic objects, figurines and utensils.

Howard, Sylvia W. Tin-Can Crafting. Sterling Publishing Company. Gr. 4-6. $3.99.

There are patterns to copy, careful step-by-step instructions to follow, and photographs of the the finished objects to inspire!

Hyde, Wayne. What Does a Cowboy Do? Dodd 1963. Gr. 4-6. $2.75.

Although the life of the cowboy has been somewhat modernized, it still retains much of the old flavor. The modern cowboy's activities are described here—breaking horses, ridding fence, herding cattle and taking part in rodeos.

Hyde, Wayne. What Does a Diver Do? Dodd 1961. Gr. 4-6. $2.75.

An account of diving from the deep-sea "hard hat" divers to the scuba divers. Describes in text and photographs what it is like to make a dive, the training and equipment, and the amazing tasks accomplished "on the bottom."

Hyde, Wayne. What Does a Forest Ranger Do? Dodd 1964. Gr. 4-6. $2.75.

"The training and duties of a forest ranger are briefly covered in text and clear photographs. Good recruitment material as well as interesting to boys who enjoy the outdoors. Smokey the Bear is introduced.

Hyde, Wayne. What Does a Parachutist Do? Dodd 1960. Gr. 4-6. $2.75.

Soldier, fire-fighter, paramedic, skydiver are some of the roles a parachutist plays. Also described here are his training, equipment, and actual descent. Numerous photographs.

Hyde, Wayne. What Does a Secret Service Agnet Do? Dodd 1962. Gr. 4-6. $2.75.

Describes the careful selection, thorough training and various problems of the U.S. Secret Service Agent. A primary role is that of protecting the President at all times.

Ickis, Marguerite. Weaving as a Hobby. Sterling Publishing Company. Gr. 4-6. $3.99.

A basic illustrated guide to hand weaving for beginners using the new and exciting man-made fibers on a square loom that can be made simply at home.

Isenstein, Harald. Creative Claywork. Sterling Publishing Company. Gr. 4-6. $3.99.

"This well-illustrated book will inspire the beginner to try his hand at clay modeling. The author begins with a simple description of the coil method of pottery making, and proceeds to the slab technique, drying, firing, glazing, decoration, and the basic geometric shapes necessary for good design."

Kaplan, Albert A. Careers in Department Store Merchandising. Walck 1962. Gr. 4-6. $3.75.

"A history of merchandising, then a quick view of store management followed by an explanation of the buyer's job and what it takes to be a good one. The disadvantages of long hours, nervous strain, and tension are recognized."

Koestler, Frances A. Careers in Social Work. Walck 1965. Gr. 4-6. $3.75.

A survey of social work and the various services performed by workers within the profession. Includes the history of social work as well as the methods, educational preparation, opportunities for advancement and salaries of the workers.

La Croix, Grethe. Creating with Beads. Sterling Publishing Company. Gr. 4-6. $2.69.

In this colorful and thoroughly illustrated book are step-by-step directions and diagrams for stringing beads, and embroidering and weaving with beads, for making necklaces and earrings, pendants, brooches, hair ornaments and more.

Landin, L. About Cowboys Around the World. Melmont 1963. Gr. 3-6. $2.25.

Deals with the Texas cowpuncher, the vaquero of Mexico and Spain, the paniolo of Hawaii, the Chilean huasso.

Lapp, Carolyn. Dentists' Tools. Lerner 1961. Gr. 4-6. $2.75.

The purpose of the book is to allay the child's fear of a visit to the dentist. The illustrations show how instruments are actually used.

Lattin, Gerald W. Careers in Hotels and Restaruants. Gr. 4-6. $3.75.

A survey of the many career opportunities that exist in the hotel and restaurant industry.

Lavine, David. What Does a Peace Corps Volunteer Do? Dodd 1964. Gr. 4-6. $2.75.

The narrative explains the purpose of the Peace Corps, its qualifications, the training of its members, and tells of some of the problems it has encountered. Plans for a domestic Peace Corps are outlined.

Lazarus, Harry. Let's go to a Clothing Factory. Putnam 1961. Gr. 1-3. $2.75.

This book will show you mass production techniques. You will see the people who design your clothes, those who cut the pieces, and those who sew them together.

Lerner, Marguerite Rush. Doctor's Tools. Lerner 1960. Gr. 4-6. $2.75.

A picture book with descriptions of the stethoscope, microscope, and other instruments doctors use in examining their young patients or while working in the laboratory to discover the cause of an illness. The drawings show how instruments are used.

Leavitt, Jerome E. Carpentry for Children. Sterling Publishing Company. Gr. 4-6. $3.99.

"All projects pretested for school use. The new, inexperienced carpenter will make a finished object in which he can take pride."

Liston, Robert A. Your Career in Law Enforcement. Messner 1965. Gr. 4-6. $3.75.

"In describing the work of the F.B.I., the Treasury Department and the police, the author gives employment requirements, duties of the many different kinds of law officers and actual case histories."

Logsdon, Richard H. Library Careers. Walck 1963. Gr. 4-6. $3.75.

A librarian may choose among different types of libraries and the type of work she wishes to do within the library. Describes the scope of preparation, requirements, and rewards. A history of libraries and library work as well, and a projection into future developments in libraries. Gives list of accredited library schools.

Mann, Roland. Careers in Business Management. Walck 1963. Gr. 4-6. $3.75.

"Explores the variety of career possibilities in business management, pointing out the demands and drawbacks and benefits. Discusses the priparation needed for such a career and gives a picture of the business world today."

Markun, Patricia Maloney. The First Book of Mining. Watts 1959. Gr. 1-3. $3.75.

"Information about the mining of metals and useful substances other than petroleum and natural gas is given under seven headings. Authentic, and well illustrated."

Mergendahl, T.E. What Does a Photographer Do? Dodd 1965. Gr. 4-6. $2.75.

Describes the work of different kinds of photographers: advertising, industrial, portrait, news, scientific studies, artistic, and others, and illustrates the use of several cameras, films, lighting and exposure techniques, and studio setups.

Meriel-Bussy Yves. Repoussage (The Embossing of Metal). Sterling Publishing Company. Gr. 4-6. $2.69.

"Concise, well-illustrated book provides all the technical information to create mobiles, stabiles, wall decorations, decorative boxes and jewelry."

Nathan, Raymond. Careers in Airlines Operations. Walck 1964. Gr. 4-6. $3.75.

A survey of the field, including pilots, control operators, engineers, flight attendants, meterologists, people in ground operations, transportation, and management. The advantages of each position; advancement possiblities; what education is required and where to find it.

Neal, Harry Edward. Your Career in Aviation; Skyblazers. Messner 1963. Gr. 4-6. $3.75.

"Contains a wealth of detail on requirements for various jobs in aircraft industries, salaries that might be expected in different phases of work. Useful list of aircraft companies, educational institutions, sources of information."

Neal, Harry Edward. Your Career in Medical Research; Disease Detectives. Messner 1959. Gr. 4-6. $3.75.

"Gives a general estimate of the educational requirements for each field—from biology to medical art—and probable salaries. This behind-the-scenes picture of scientists at work gives excellent information."

Neal, Harry Edward. Your Career in Engineering. Messner 1960. Gr. 4-6. $3.75.

"Explains the kinds of work done in civil, mechanical, hydraulics, mining, electrical, and agricultural engineering, including procedures and problems of specific projects. Information on requirements, opportunities and salaries."

Neal, Harry Edward. Your Career in Conservation. Messner 1963. Gr. 4-6. $3.75.

"Brief chapters point out the many opportunities for employment by the Federal government in the area of conservation. Jobs vary from airplane pilots, photographers and scientists to those connected with the management of wildlife. Includes the GS pay scale for 1963."

Newman, S. and Sherman, D. About the People Who Run Your City. Melmont 1963. Gr. 2-5. $2.25.

Shows how water, lights, playgrounds, parks, and safety are the result of teamwork by many people.

Peyton, E. About Farm Helpers. Melmont 1958. Gr. 1-4. $2.25.

Included among the farmer's helpers—in addition to his wife, his children, and his neighbors—are the combine crew, the hay balers, the veterinarian, the county agent, and the home agent.

Pesch, Imelda Manalo. Macrame (Creative Knotting). Sterling Publishing Company. Gr. 4-6. $2.69.

This book, describes in detail and step by step, with many photographs, just how to do it without implements and using all kinds and weights of yarn and even twine to make vests, belts, other garmets, wall hanging, lamp shades, and rugs.

Petersen, Grete. Creative Leathercraft. Sterling Publishing Company. Gr. 4-6. $3.99.

Complete instructions in the art of leathercraft, including pattern-cutting, sewing, lacing, and gluing. "All examples are high quality and professional in finished state."

Place, Marian T. Let's go to a Fish Hatchery. Putnam 1966. Gr. 1-3. $2.75.

A fish hatchery is a fish farm. There the tiny eggs are fertilized and counted until they hatch into fry. The baby fry grow into fingerlings and when they are about nine inches long, they are put into lakes and streams where they will spend the rest of their lives.

Polking, Kirk. Let's go to see Congress at Work. Putnam 1966. Gr. 1-3. $2.75.

The varied legislative activities of Congress and Congressmen as seen through the eyes of a page who is serving in the House of Representatives.

Radlauer, R. About Men at Work. Melmont. Gr. K-4. $2.25.

Among the seven occupations, included are those of the jet flyer, gardener, and newspaper reporter.

Rees, E. At the Bank. Melmont 1959. Gr. 2-5. $2.25.

Jack learn the elementary functions of a bank when he visits and uses one.

Rosenfield, Bernard. Let's go to the Capitol. Putnam 1959. Gr. 3-6. $2.75.

Beginning with a description and explanation of the symbols on the outside of the building, the books takes you thorough the separate rooms to see such things as the Senate in action, the paintings, the House Chamber and the dome.

Sootin, Laura. Let's go to a Bank. Putnam 1957. Gr. 1-3. $2.75.

You will find yourself in a busy place when you visit your bank. On your tour, you will learn about the duties of defferent people, and the machinery they use to account for your money and to keep it safe.

Sootin, Laura. Let's go to a Circus. Putnam 1960. Gr. 1-3. $2.75.

When you go to the circus, you usually see only the spectacular shows. This book will take you on a trip to the circus where you will learn what happens from the time the circus arrives in town until it leaves.

Sootin, Laura. Let's go to a Farm. Putnam 1958. Gr. 1-3. $2.75.

The farm, although fun to visit, is a place of endless work. In this book, you will see how our foods are processed from the time the soil is prepared until the crops are harvested and sold.

Sootin, Laura. Let's go to a Newspaper. Putnam 1956. Gr. 1-3. $2.75.

This book will show you how a newspaper is produced. You will see reporters, editors, teletype machines and presses and appreciate the work involved in producing a daily paper.

Sootin, Laura. Let's go to a Police Station. Putnam 1957. Gr. 3-6. $2.75.

In this book, you will learn how our police friends do their job. You will see how they catch law-breakers, and how they protect you and your family. You will learn what they do at work and while at play.

Sootin, Laura. Let's go to the Zoo. Putnam 1959. Gr. 1-3. $2.75.

On a trip to the zoo, you enjoy seeing the animals in their cages, the snake house, the bird cages, and do forth, but you will enjoy your visit more after you have learned what goes on behind the scenes at your zoo.

Splaver, Sarah. Careers in Personnel Administration. Walck 1962. Gr. 4-6. $3.75.

In industry and government agencies, personnel workers are needed to select, train, counsel and assist employees, to foster good relationships between labor and management, to prepare job analyses and wage scales, to promote the health and safety of employees. In schools, universities and labor unions the scope is even wider.

Splaver, Sarah. Your College Education—How to Pay for It. Messner 1964. Gr. 4-6. $3.70.

Here are facts and figures on what it costs to attend every kind of college. Stress is placed on various methods of securing funds for a college education, which will prove useful to students, parents and counselors.

Stein, Vivian. Batik as a Hobby. Sterling Publishing Company. Gr. 4-6. $3.99.

"Ster-by-step directions are given for such items as can-decorated place mats, brush design pillows, lamp-shades and wall hangings. Batikmaking offers an opportunity to be creative while using simple materials."

Strose, Susanne. Candle-Making. Sterling Publishing Company. Gr. 4-6. $2.69.

"Eighteen very brief chapters. All sections provide important, if not elaborate, information about the process. The presentation is quite clear and very easy to follow. No previous knowledge is required. The cover is an eye-catching color photograph of a variety of candles with their wicks at the ready."

Strose, Susanne. Coloring Papers. Sterling Publishing Company. Gr. 4-6. $2.69.

"The formidable task of teaching the art of color-ing, decorating and designing papers for book covers, note cards, gift paper and posters has been creditably accomplished here in relatively few pages. Art students will find this both a challenge and an inspiration."

Strose, Susanne. Making Paper Flowers. Sterling Publishing Company. Gr. 4-6. $2.69.

Tissue-paper and crepepaper flowers of all sizes and varieties abound in it. Instructions are simple... illustrations are excellent. For anyone faced with the problem of decorating anything, this book is a treasure."

Strose, Susanne. Potato Printing. Sterling Publishing Company. Gr. 4-6. $2.69.

Beginners progress step by step from the simplest prints to very intricate designs. Binding is sturdy, illustrations helpful."

Wachs, Theodore. Careers in Engineering. Walck 1964. Gr. 3-6. $3.75.

"A survey of the engineering profession: the work, requirements and background, salaries, and place in society. It also covers the history of the profession and its future prospects."

Wachs, Theodore. Careers in Research Science. Walck 1961. Gr. 4-6. $3.75.

"Defines types of research, e.g. basic and development, and discusses the relative merits of working for different types of employers: government, industry, universities; later chapters cover specific jobs in chemistry, physics, mathematics, astronomy."

Ward, John Owen. Careers in Music. Walck 1968. Gr. 4-6. $3.75.

A detailed account of various musical careers available, qualification and training necessary, salary prospects and chances for advancement.

Wells, Robert. What Does an Astronaut Do? Dodd 1961. Gr. 4-6. $2.75.

A survey of the "many new problems these future Astronauts will have to anticipate and solve in carrying out their strange new missions."

Wilkinson, Jean and Ned. Come to Work with us in a Toy Factory. Putnam. Gr. K-3. $3.38.

This intriguing volume introduces the many attractive jobs in toy making.

Wilkinson, Jean and Ned. Come to Work with us in an Airport. Putnam. Gr. K-3. $3.38.

This volume is a guide tour of the vast variety of jobs at an airport.

Wilkinson, Jean and Ned. Come to Work with us in Aerospace. Putnam. Gr. K-3. $3.38.

This book points out the many exciting jobs in the aerospace industry.

Wilkinson, Jean and Ned. Come to Work with us in House Construction. Putnam. Gr. K-3. $3.38.

This book shows the building of a house from idea to completion.

Wilkinson, Jean and Ned. Come to Work with us in a Hospital. Putnam. Gr. K-3. $3.38.

This book shows the fascinating jobs that exist in a big hospital.

Wilkinson, Jean and Ned. Come to Work with us in a TV Station. Putnam. Gr. K-3. $3.38.

Youngsters see children at work in a large New York TV studio.

Williams, Barbara. I Know a Fireman. Putnam 1967. Gr. 1-3. $2.25.

A visit to the fire station where firemen demonstrate four different trucks: the pump truck, the hook-and-ladder, the grass wagon and the light truck. Includes regulations for home safety.

Williams, Barbara. I Know a Mayor. Putnam 1967. Gr. 1-3. $2.25.

Each year the class presidents of a school visit City Hall where they meet the mayor and other city government workers. On this trip they learn about the functions of their cith government and the many problems that must be handled.

Williams, Barbara. I Know a Policeman. Putnam 1966. Gr. 1-3. $2.25.

Officer Glenn visits the classroom and explains the work of the police department. After school, the children observe the police directing traffic and performing their many other duties.

Witzig, H. and Kuhn, G. E. Making Dolls. Sterling Publishing Company. Gr. 4-6. $3.99.

"Excellent drawings augment the directions for dollmaking...materials are twigs, dowels, handkerchiefs, gloves, stockings and foam rubber and wire.

Wolfe, Louis. Let's go to City Hall. Putnam 1958. Gr. 1-3. $2.75.

The laws which help run your city are made by councilmen whom your parents help elect to office. The laws are carried out by a mayor or manager. When you visit City Hall, you will learn how a city government serves the public.

Wolfe, Louis. Let's go to a Weather Station. Putnam 1959. Gr. 1-3. $2.75.

A visit to the weather station will introduce you to the men who predict the weather and the instruments they use—barometers, anemometers, ceilometers and thermometers.

Zechlin, Katharina. Creative Enamelling and Jewelry-Making. Sterling Publishing Company. Gr. 4-6. $3.99.

An especially valuable book for adults to use with youth groups...Comprehensive work...The complex matter of using acid for cleaning is presented with appropriate safety instructions.

Yates, Brock. Plastic Foam for Arts and Crafts. Sterling Publishing Company. Gr. 4-6. $3.39.

"Simple directions on cutting the foam and constructing indoor and outdoor objects...are given in an orderly fashion."

I Want to be Books Series. These are picture books and factual story books about familiar everyday occupations. These are the kind of books that a child will choose for himself.

Children Press _____ Clara Greene
Grades 1-3 _____ $3.00 ea.

I Want to Be an Airplane Hostess
I Want to Be an Animal Doctor
I Want to Be an Architect
I Want to Be a Baker
I Want to Be a Ballet Dancer
I Want to Be a Baseball Player

I Want to Be a Beauty Operator
I Want to Be a Bus Driver
I Want to Be a Carpenter
I Want to Be a Coal Miner
I Want to Be a Cowboy
I Want to Be a Dairy Farmer
I Want to Be a Dentist
I Want to Be a Doctor
I Want to Be a Farmer
I Want to Be a Fireman
I Want to Be a Fisherman
I Want to Be a Forester
I Want to Be a Homemaker
I Want to Be a Librarian
I Want to Be a Mechanic
I Want to Be a Musician
I Want to Be a News Reporter
I Want to Be a Nurse
I Want to Be a Orange Grower
I Want to Be a Pilot
I Want to Be a Policeman
I Want to Be a Postman
I Want to Be a Restaurant Owner
I Want to Be a Road-Builder
I Want to Be a Sales Clerk
I Want to Be a Scientist
I Want to Be a Secretary
I Want to Be a Ship Captain
I Want to Be a Space Pilot
I Want to Be a Storekeeper
I Want to Be a Taxi Driver
I Want to Be a Teacher
I Want to Be a Telephone Operator
I Want to Be a Train Engineer
I Want to Be a Truck Driver
I Want to Be a Zoo Keeper

Sound Filmstrips

Aerospace Series. Coronet, 1967, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 3-9. $45.00

Aircraft Engines	How Satellites Stay in Orbit
How Engines Fly	Satellites and Their Work
How Rockets Work	The Story of Flight

Photographed in Los Angeles, San Diego and Chicago, this series invites children to share the experiences of visiting exciting places of educational value in a big city. Shows interesting behind-the-scenes views and emphasizes important science concepts.

Going Places In The City. Coronet, 1969, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 1-6. $45.00

The Aquarium	The Planetarium
The Library	The Public Gardens
The Museum	The Zoo

Photographed in Los Angeles, San Diego and Chicago, this series invites children to share the experiences of visiting exciting places of educational value in a big city. Shows interesting behind-the-scenes views and emphasizes important science concepts.

Good Health Habits. Coronet, 1968, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 1-6. $45.00

Keeping Clean	Your Exercise and Posture
Keeping Well	Your Food
Your Clothes	Your Rest and Sleep

A classroom play shows youngsters some causes of disease and ways to prevent it. A trip to the grocery store helps them identify and select proper food. Shows clothing suitable to the weather, how to read a thermometer, good bathing, posture and bedtime habits. Stresses that good health makes play and study more fun.

Home Services. Edu-Craft, 1966, 2 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 1-3. $28.50

Dairy Product Delivery	Mail Delivery

To establish the importance of the World of Work, by showing how everyday learning and living is made possible through "occupations"...in terms of the knowledge needed to perform these jobs.

Let's Tell Picture Stories. Coronet, 1970, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 1-3. $32.50

My Family	My Home
My Favorite Fun	My Neighborhood

A delightful, original series photographed in a surburban integrated school whose pupils are from many social, racial and economic backgrounds. Four groups of children tell their own stories about the paintings, collages and dioramas they have made of the places and people closest to them. Reveals the imagination, creativity and enjoyment of pupils learning from each other.

Money, Checks, and Banks. Eyegate, 1970, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-12. $51.00

The Checking Account	Reconciling Your Bank Balance
The Federal Reserve System	Services Of A Bank
The Nature of Money	Travels Of A Check

This is a thoughtful, practical visual treatment: helps to simplify and clarify for the student this usually complicated subject area. This series visually defines, develops, and explains the nature and purpose of money, checks and banks; and their interrelationships. Includes a detailed look at the origin, historic growth, and current functions of the Federal Reserve System.

Retail Store Workers. Edu-Craft, 1968, 3 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 1-3. $22.50

Drug Store Workers	Super Market Workers
Service Station Workers	

The World Work Series is designed not to be an end in itself, but to serve as a means to an end...that of earlier and more effective motivation of students in their general classroom work. WOW also strives to upgrade the higher aspirations of all students by pointing out the enjoyments and the advantages of being a good worker.

The Seed Plants. Coronet, 1969m 8 Color Filmstrips, 4 12" Records, 33 1/3 RPM, Gr. 4-9. $65.00

How Flowers make Seeds	Roots and Stems
How They Sprout and Grow	Seeds and Their Dispersal
Leaves and Their Work	Their Adaptations
The Major Kinds	Their Uses

Colorful photography and distinctive diagrams illustrate this study of the most numerous and successful plants on earth. Provides an in-depth look at the major classifications of seed plants, their structures, how they develop, grow, are adapted to environment, the various stages of their life cycles and their importance to man.

Seeing The Andes Countries. Coronet, 1969, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 4-12. $30.00

Farming and Fishing	Industry, Mining and Trade
History and Culture	Land and People

Striking photographs survey and help explain the varied aspects of life in the high Andes Mountains and in the lush tropical regions bordering the coast of western South America. Pictures the countries of Equador, Bolivia, Peru and Chile.

Seeing Brazil. Coronet, 1970, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 4-12. $30.00

Farming and Ranching	Industry and Trade
History and Culture	Land and People

Pictures of this vast country from Sao Paulo to Belem-Rio de Janeiro, Brasilia, and up the Amazon to the city of Manaus-illustrate the variety of Brazil's land, people and industry. Maps, murals and monuments record its history; photographs capture its splendid geographic features and the pulsing activity of urban life as it reaches into the green interior.

Seeing Central America. Coronet, 1968, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-12. $45.00

Agriculture	The Nations
Land and Climate	The Panama Canal
Manufacturing and Trade	People and Customs

Maps and photographs illustrate vividly the geography, history, and present cultural and economic status of the six Central American nations. Students see the importance of agriculture and exports to these countries where industrialization has been slow and the standard of living is still low. Included is a trip through the Panama Canal.

Seeing China. Coronet, 1968, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-12. $47.50

Agriculture	History
City Life	Industry and Commerce
Education and Culture	Land and Resources

Filmed in Communist China, this series highlights the geography, people and activities of the vast nation where antiquity lives with the present. Students see farms, villages, cities, factories, temples and modern buildings; the parades and political demonstrations which are so important in this changing country.

Seeing Great Britain. Coronet, 1967, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-12. $45.00

Agriculture and Fishing	Land and Resources
History and Government	People and Traditions
Industry and Mining	Shipping and Commerce

A photographic tour of England, Wales, Scotland and Northern Ireland reviews British history, geography, culture, industry and the democratic ideas that have developed in Britain through the ages. Visits to the home of a Welsh miner and English factory worker show the daily life and economy of this island nation.

Seeing India. Coronet, 1968, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 4-12. $37.50

Agriculture	Manufacturing
Land and Climate	People and Culture

Photographs from every area reveal the geographic features of this huge subcontinent, life in its villages and cities, food and customs of the people. Shows how agriculture is affected by the monsoon rains, and the problems of primitive farming methods and overpopulation. Contrasts are visible also between the small village industries and modern industrial manufacture of steel and textiles.

Seeing Italy. Coronet, 1968, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 4-12. $30.00

Agriculture	Land and Climate
Industry and Commerce	People and Culture

Photographs from every part of the Italian peninsula give students a colorful overview of this historic and fascinating country. These show the contrasts in climate, geography, industry and agriculture; the cultural centers and resort areas; and the many modern developments which have made Italy a mojor member of the European Economic Community.

Seeing Mexico. Coronet, 1968, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-12. $45.00

Agriculture	Its History
Industry and Commerce	Its People
Its Culture	Land and Climate

This series shows modern and historic Mexico-its cities, rural areas, agriculture and some of the major industries which are helping her become a modern, industrial nation. Striking photographs show the varied landforms of the Sierra Madres, plateau and coastal plains; and the colorful Indian and Spanish traditions which remain an important part of Mexican life.

Seeing Scandinavia. Coronet, 1967, 4 Color Filmstrips, 2 12" Records, 33 1/2 RPM, Gr. 4-12. $30.00

Industry and Commerce	People and Culture
Land and Climate	Using Land and Sea

Photography and illustrative maps take students on a visit to Norway, Sweden and Denmark. They see how the climate, geography and resources of these northern lands affect industry and commerce, and gain valuable insights into the education, social welfare and cultural contributions of the people themselves. From the days of the Vikings to modern times, Scandinavia has left its imprint on world progress.

Seeing West Germany. Coronet, 1967, 4 Color Filmstrips, 2 12" Records, 33 1/3 RPM, Gr. 4-12. $30.00

Agriculture	People and Culture
Industry	The Land

Brilliant photography captures the spirit and beauty of this modern,dynamic country. Maps locate boundaries and surface features of the three major regions. German achievements since World War II in industry, science and agriculture are shown, and students see the great heritage of art, literature and music that has come to us from this energetic and creative people.

Transportation Today. Coronet, 1969, 6 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 4-9. $47.50

Air Systems	Rail Systems
Highway Systems	Systems Work Together
The Methods We Use	Water Systems

Illustrates the vast network of interrelated systems, using photographs, artwork and maps, to review their history and present-day organization. Shows terminals, vehicles, employees and their jobs, and the kind of products transported. Pupils see how problems are solved by rail freight, jet planes and atomic powered ships.

The Utility Workers. Edu-Craft, 1966, 3 Color Filmstrips, 3 12" Records, 33 1/3 RPM, Gr. 1-3. $28. 50

Electrical Services
Gas and Oil Services
Telephone Services

To further extend the horizons of young students in relation to the World of Work, by showing how specific occupations relate to the socio-economic development of almost everyone within their sphere of acquaintanceship...beginning with their parents and/or guardians.

The American Farmer And Our Food Supply. Eyegate, n.d. 9 Color Filmstrips, 5 Cassettes, Gr. 3-12. $73.50

The American Farmer
Animals on the Farm
Cattle Raising
Corn for All
Dairy Farming
Fruit Farming
Machines on the Farm
Truck Farming

Study of the American Farmer, often called the backbone of the American people. An introduction to life on the farm, the crops produced, the marketing problems, and the contrasts between rural living and life in the big city.

American Folklore. Coronet, 1969, 6 Color Filmstrips, 6 Cassettes, Gr. 3-6. $47.50

Pecos Bill
Paul Bunyan
Mike Fink
John Henry
Casey Jones
Joe Magarac

Portrays six of America's most famous legendary heroes in original, imaginative artwork. Relates the tall tales of their physical exploits as "the greatest" logger keelboatman on the Mississippi, cowboy, railroad pile driver, steel maker and engineer of the Cannonball.

Artist At Work. The Jam Handy Organization. 1970, 5 Color Filmstrips, 5 Cassettes, Gr. 1-12. $66.00

Ruth Leaf-Printmaker
The Lost Wax Process
Joe Overstreet-Soul Printer
Conrad Marca-Relli-Artist
James Rosati-Sculptor

Painting, sculpturing, print making and the use of the lost wax process are art techniques examined in these intimate glimpses of artist at work. As the artists were photographed, they talked freely about their philosophies, techniques and objectives. Narration was prepared from these informal tapes enabling students to hear the artist as well as view the actual creative work being performed. Art classes from junior high through junior college will find these filmstrips provide a first hand observation of craftsmen at work.

Foods We Eat. Coronet, 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 1-6. $68.00

Dairy Products
Fish and Seafood
Fruit
Grains
Meat and Poultry
Vegetables

Children see where our food comes from; how it is grown, harvested, processed and packaged for market. Photographs include a trip on a shrimp boat, a modern egg farm, apple bolssoms developing into fruit, and some of the foods obtained from foreign countries. Makes the story of foods an engaging part of classroom lessons.

Let's Explore The City. Coronet, 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 1-6. $50.00

Downtown
A Manufacturing Area
An Office Building
A Shopping Center
A Warehouse Area
The Waterfront

Children explore the familiar and unfamiliar parts of a city-the activities in different areas, the people who live and work in them, the problems of traffic, pollution, housing, and skyscraper "cities within a city." An excellent series to provoke class discussion, inquiry and independent observation.

Neighborhoods Series. Coronet, 1967, 6 Color Filmstrips, 6 Cassettes, Gr. 1-6. $62.50

Neighborhoods in Change
Neighborhoods in the City
Neighborhoods in the Country
Neighborhoods of Many Kinds
Neighborhoods in Small Towns
Neighborhoods in the Suburbs

How do people live in different neighborhoods? Realistic photography shows the family, social, school and business life in many kinds of neighborhoods through the eyes of youngsters living in each area. Pupils also see ways in which neighborhoods change; how to improve the neighborhood where they live; and how neighborhoods are dependent on each other .

Our Community Utilities. Coronet, 1969, 4 Color Filmstrips, 6 Cassettes, Gr. 1-6. $40.00

Electricity
Gas
The Telephone
Water

Interesting stories point out to youngster the values of these utilities to the community. Emphasizes the specialized work of telephone linemen, electricians, pipe installers, and plumbers-the men who provide the services and maintenance on a day-to-day operation.

Pioneer Community. Coronet, 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 3-9. $65.00

Crafts
Family Life
Farm Life
Foods
Schools and Recreation
Work and Trade

Photographed in a reconstructed village of the early 1800's, this series gives students an authentic view of the homes, tools, shops and craftsmen of the era. Scenes of family life demonstrate household chores and the interdependence of family and community members to provide food, clothing, shelter, and services.

Instruments of the Symphony Orchestra. The Jam Handy Organization. 1959, 6 Color Filmstrips, 6 12" Records, 33 1/3 RPM, Gr. 3-12. $69.00

Brass Instruments
Melodious Percussion Instruments
Percussion Instruments
String Instruments
The Orchestra
Woodwind Instruments

Six filmstrips that quickly build rural recognition of orchestra instruments. Combined artwork and photography describe the appearance and history of the instruments and how each is played. The place of each in the orchestra is made perfectly clear through the recordings.

Seeing Eastern Europe. Coronet, 1970, 4 Color Filmstrips, 4 Cassettes, Gr. 3-12. $42.00

Agriculture
Countries and Resources
Industry and Commerce
Peoples and Cultures

A detailed, up-to-date view of current conditions in East Germany, Czechoslovakia, Poland, Romania, Bulgaria, Hungary, Yugoslavia and Albania. Relates land forms to use in agriculture and industry, and shows the impact of communist regimes on the daily lives of the people.

Seeing The Pacific States. Coronet, 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 4-12. $65.00

Agriculture and Fishing
Industry
Land and Climate
Natural Resources
People and History
Shipping and Commerce

Surveys the western coastal states of California, Oregon and Washington, high-lighting the history of this region, major land forms and climate zones. Emphasizes the variety of natural resources, farming and industry, and the importance of shipping and commerce.

Seeing The Rocky Mountain States. Coronet, 1971, 4 Color Filmstrips, 4 Cassettes, Gr. 4-12. $40.00

Farming and Ranching	Land and Climate
History and People	Mining and Industry

Major landforms, climates, resources and industry of the region are pictured, with highlights of its early history and development. Photographs record how people live today in Montana, Wyoming, Colorado, Idaho, Utah and neighboring mountain states, including the customs and traditions that prevail among important minority groups.

Traveling In And Out Of Our City. Coronet, 1969, 4 Color Filmstrips, 4 Cassettes, Gr. 1-3. $30.00

The Airport	The Harbour
The Bus Station	The Railroad

Familarizes children with the many sights and sounds at public transportation terminals. A visit to an airport, a train ride, a ferry crossing and a bus trip show where the various terminals are located, ticket offices, shops,restaurants, passengers, luggage, lights and whistle signals used to facilitate arrivals and departures. Pupils see the inside of each carrier and the people who operate and maintain them.

Trees. Coronet, 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 4-9. $65.00

The Different Kinds	Their Importance
Flowers, Fruits and Seeds	Their Products
How They Grow	Their Structure

Provides an excellent introduction to the study of trees. Shows differences between trees; function of tree roots, stems and leaves; various reproductive processes; and the maturation of trees from seeds. Also demonstrates the many commercial uses of lumber and wood pulp, tree farming and the importance of the forest watershed to conservation.

What Does Your Dad Do? The Jam Handy Organization. 1970, 6 Color Filmstrips, 6 Cassettes, Gr. 1-3. $75.00

My Dad-The Auto Mechanic	My Dad-The Factory Worker
My Dad-The Computer Programmer	My Dad-The Photographer
My Dad-The Construction Foreman	My Dad-The Vetarinarian

This series of six sound filmstrips is designed to get children interested in, and talking about, their parents' occupations. The occupations given cut across economic and social lines, and provide a good introduction to the working world.

Film Loops

Wool Into Clothing. Coronet, 1971, Super 8, Color, Gr. 4-12.
The Balcksmith. Coronet, 1971, Super 8, Color, Gr. 4-12.
$35.00

Documents pioneer life, showing such everyday activities as farming, sheep shearing, dye making, and how settlers and their neighbors build a house.

Cassettes

Interview. Vocational Guidance Tapes. Imperial International Learning, 1967, Gr. 4-12. $299.00

Advertising
Appliance Serviceman
Assembler
Biologist
Chemist
Commercial Photographer
Cosmetologist
Counselor
Draftsman
Electrician
Programmer
Insurance Broker
Lawyer
Librarian
Medical Technician
Machinist
Medical X-ray Technicain
Musician
Nurse, Practical
Nurse, Registered
Physician
Pilot, Copilot
Plumber-Pipefitter
Policeman
Printer
Public Relations
Real Estate Broker
Commercial Artist
Retail Saleswoman
Social Worker
Stewardess, Airline
Switchboard Operator
Technical Writer
TV & Radio Serviceman
Dental Technician
Secretary
Local Truck Driver
Heavy Machine Operator
Grocery Store Clerk
Secondary Teacher
Architect
Accountant
Dental Hygienist
Carpenter
Electronic Technician
Elementary Teacher
Auto Mechanic
Laundry Routeman
Stationary Engineer
Tool & Die Maker

A series of 50 pre-recorded educational tapes, designed to give insight to the various career opportunities such as; requirements and rewards of different occupations.

Careers Unlimited. Classroom World Productions, Inc., n.d. Gr. 4-12. $113.60

- Broadcasting
- Computers
- Hotel-Motel
- Restaurant
- Advertising
- Beauty Culture
- Photography
- Transportation
- Food Production
- Printing & Engraving
- Repair Service
- Air Conditioning and Refrigeration
- Agriculture
- Oceanography
- Law
- Education
- Engineering
- Health Education
- Landscaping & Nursery
- Business
- Scientific Research
- Social Work
- Architecture
- Selling
- Secretarial Careers

A series of 24 pre-recorded educational tapes designed to calm the fears and frustrations of students concerned over which career to choose. Excellent for all students who desire to familiarize themselves with the demands, requirements, and rewards for the various Career Opportunities open to them. "ON THE JOB" interviews with successful leaders in each of the careers enrich these materials and make them most graphic for the student.

Exploring The World Of Work. H. Wilson Company, 1968, Gr. 4-12. $47.40

These recordings assist the student in starting his study of occupations and urges him to work closely with his guidance counselor in gaining a better understanding of himself and a more thorough knowledge of specific vocations. Occupational presentations are focused on the interest areas of the Kuder Vocational Preference Record. Subjects: Introducting the World of Work, Outdoor Interest, Mechanical Interest, Scientific Interest, Artistic Interest, Literary/Musical Interest, and Clerical Interest.

Planning Beyond High School. H. Wilson Corporation, 1968, Gr. 7-12. $47.50

- About Colleges and Universities
- Careers in the Military Service
- The Community and Junior Colleges
- Construction, Production Managers
- Education as a Continuing Process
- Getting A Job-Now
- Extension, Evening Correspondence and Workshop Study

This series helps the student investigate the broad range of alternatives open to him after high school. Includes apprenticeships, on-the-job training, military careers, the importance of a continuing education plus its relationship to success, etc.

The Policeman And His Work. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Introduces the learner in simple terms to the role of the police officer in the community. In worksheet illustrations the learner identifies the officer's uniform, badge and some of the common equipment used in police work. The image of the police officer as a friend is developed.

Transportation. Wollensak Teaching Tape, 3 M Comapny, 1968, Gr. 1-3. $7.95

Develops an appreciation for the problems and services of transportation. Illustrations on the worksheet present a brief history of transportation on land, water and air. Introduces the learner to maps and globes.

Let's Meet The Doctor. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Introduces the doctor and his work through guided worksheet identification by the learner of some of the common procedures and equipment a physician uses in a physical examination. Family doctors and specialists are differentiated and their image as a friend to the child is stressed.

Let's Meet The Nurse. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Through reference to worksheet illustrations, the learner visits a hospital nurse, a dental nurse, a physician's nurse, a school nurse and a visiting nurse, and is oriented to the duties of each in the community.

The Fireman And His Work. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Understanding of the contributions of the fireman to community safety is developed through guided worksheet activity in which the learner identifies commonly distinguished elements of the fireman's uniform, equipment, tools, and services. Awareness of fire dangers and the need for fire safety is created.

Let's Meet The Teacher. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Acquaints the learner with the background and training of the typical elementary classroom teacher and gives them an understanding of the teachers "homework" in planning the daily leassons and classroom activities of the learner.

The Mailman And His Work. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Orients the learner to the essentials of U.S. mail service and the jobs of the mailman and some of his co-workers. Worksheet pictures and response items involve the learner in identifying mail boxes, transportation equipment, stamps and other components of mail service observed in daily life.

Profit: Business Goal. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

In simple terms describes what profit in a business is and how it is necessary to sustain the continued operation of a business enterprise. Worksheet activity involves the learner in pricing merchandise for a merchant to arrive at a sound profit.

Business: How It Works. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

From worksheet examples the learner is guided in recognizing several typical small businesses in the community and in understanding the differences between those that are successful and those that are not and the common reasons why.

My Father Works. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Builds awareness that many different kinds of work are necessary to keep the world we live in functioning. The learner identifies worksheet illustrations of a variety of jobs involving different levels of skill and is guided to recognize that all work is worthwhile.

Let's Learn About Banking. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 1-3. $7.95

Explains what a bank is and what a bank does through worksheet examples involving the keeping of a bank book and the writing of a check. The learner is introduced to simple vocabulary of the field such as deposit, savings, check, interest, loan; and school savings are explained.

Subtraction: Dollars And Cents. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 3-5. $7.95

Guides the learner in subtracting simple money amounts as the learner helps a boy spend some money he has saved. Worksheet examples include items priced higher than the money saved and involve the determination of additional savings needed.

Recognition Of Coins And Dollars. Wollensak Teaching Tape, 3 M Comapny, 1968, Gr. 1-3. $7.95

Identifies the visual differences among the several coins and the dollar bill in the U.S. monetary system and guides the learner in worksheet activity in discriminating the relative values of the coins and the written symbols for cents and dollars.

Understanding Money Values. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 2-4. $7.95

Develops understanding of the equivalent values of the several coins in various combinations related to a single coin of equivalent value. Learner activity on worksheet illustrations and problems build skills in using coins accurately for simple purchases.

Addition: Dollars And Cents. Wollensak Teaching Tape, 3 M Company, 1968, Gr. 3-5. $7.95

Explains the addition of simple money values based on worksheet examples centered on ordering common snacks (hamburger, hot dogs, milk, etc.), at a restaurant or drive-in and totaling the costs.

Filmstrips

America At Work. Eyegate. Color, Gr. 1-6. $48.50

- Agriculture
- Building for the Millions
- How America is Clothed
- Lumbering
- Automobiles for Millions
- Commercial Fishing
- The Motion Picture
- Coal Mining
- Iron and Steel

This series aims to develop a knowledge and understanding of the workers who make possible our way of living. Taken from children's experiences, the subject matter is sufficiently familiar to be understood by all children.

The American Farmer And Our Food Supply. Eyegate. Color, Gr. 1-6. $48.50

- The American Farmer
- Animals on the Farm
- Machines on the Farm
- Wheat for Bread
- Corn for All
- Dairy Farming
- Cattle Raising
- Fruit Farming
- Truck Farming

The American farmer has often been called the backbone of the American people. This series shows the products, marketing, and what our government does to help the farmer.

The Story Of Building A House. Eyegate. Color, Gr. 1-6. $48.50

- How It Started
- Excavating the Cellar
- Building the Foundation
- Building the Frame of the House
- Further Installations
- Gas, Electric, Plumbing and Other Installations
- Completing the Outside of the House
- Completing the Inside of the House
- The House is Built

The aim of this series is to explain the complex process of building a house and to show the many details that go into the building of even the simplest type.

Workers For The Public Welfare. Eyegate. Color, Gr. 1-6.

- Education and the Teacher
- Fire and Fire Fighters
- The Post Office and Postal Workers
- Police and Police Protection
- Recreation, Park and Playground Workers
- The Library and the Librarian
- Social Service and the Social Worker
- Sanitation and the Sanitation Workers
- Transportation and Transportation Workers

Occupational Education. Eyegate. Color, Gr. 1-6. $48.50

The Job Interview
Stocker in a Supermarket
The Waitress
Fixing a Flat Tire
How to Use Your Checkbook
The Variety Store
The School Cafeteria Worker
The Nurses Aid
The Gas Station Attendant

These filmstrips were specifically designed to help you in your training program in special education. As you examine them you will see the opportunities to bring the job and techniques into the classroom so the pupils may realistically discuss their potential role in the working world.

The filmstrips were developed to lend themselves to integration with other courses of study in the curriculum. At the same time techniques and procedures are emphasized.

The Wonderful World Of Work: Vocational Opportunities. Eyegate. Color, Gr. 1-6. $126.50.

What Is Your Future In The Changing World Of Work?
Receptionist
Automobile Mechanic
TV And Radio Repair
Tool And Die Maker
Electrician
Printer
Sheet Metal Worker
Automotive Sales Representative
Cook
Data Processing Clerk
Sheet Metal Worker-Building Trades
Medical Assistant
Real Estate Sales

To help bridge the gap between the school and the business community, these filmstrips provide an in-depth study of the world of work. As your special education students approach this area of job opportunities these materials will give the teacher a chance to discuss the challenge with them. The vocational counselor, the classroom teacher, and the special education teacher will find excellent support through these 14 sound filmstrips. The photographs in the series follow an on-the-job approach. Like a field trip, the student gets a day-by-day, hour-by-hour study of America at work.

ABC'S Of Getting And Keeping A Job. Eyegate. Color, Gr. 7-12 $70.00

The ABC'S Of Getting And Keeping A Job
Preparing For The Job You Want
Applying For The Job You Want
On The Job
Budgeting Your Money
Labor Unions
Health Rules To Follow
Quizstrip

This series of 8 Filmstrips is designed to help the guidance counselor or classroom teacher give actual aid to the student who is struggling to find his place in the world of work.

Supplements such subjects as vocational guidance, occupational education, basic adult education and social studies.

Here you will find guidance for job preparation and application for the job. Other information related to tax exemption forms, budgeting of money, labor unions and office practice is presented. The extensive manual and the last filmstrip in the series include the quiz to make the learning complete.

Some Neighborhood Helpers. Eyegate. Color, Gr. 1-3. $70.00

- The Neighborhood Doctor
- The Neighborhood Nurse
- The Neighborhood Pharmacist
- The Neighborhood Optometrist
- The Neighborhood Barber
- The Neighborhood Beautician
- The Neighborhood Newspaper Store
- The Automobile Service Station
- The Neighborhood Fish Store

The worth of all workers and the contribution they make to all of us are stressed in this series which aims to give an understanding of the importance of our neighborhood helpers.

Distributive Education. Eyegate. Color, Gr. 7-8. $48.50

- Selling As A Career
- The Economics Of Selling
- Your Person And Personality
- Know Your Product
- Why People Buy
- Selling Techniques
- Objections And Objectives
- New Horizons In Selling

Although designed for high school students who may choose a career in sales after graduation, this series is of value to college-bound students as well. For as the filmstrip "selling as a career" indicates, all of us are continually engaged in selling, whether it be products, services, ideas, or "ourselves." The series provides a comprehensive insight into the entire field of marketing, including retail, wholesale, and service.

Our Neighborhood Workers. Eyegate. Color, Gr. 1-6. $68.00

- The Baker
- The Dairyman
- The Shoemaker
- The Tailor
- The Butcher
- Our Neighborhood Laundry
- The Banker
- The Watchmaker and Jeweler
- The Fruit and Vegetable Store

This series aims to develop a knowledge and understanding of the workers who make possible our ways of living. Taken from children's experiences, the subject matter is sufficiently familiar to be understood by all children.

Foundations For Occupational Planning. Society For Visual Education, Inc., Color, Gr. 1-6. $27.00

Who Are You? Shows and describes how the unique characteristics of each individual person contribute something valuable to society. (37 frames)

What Do You Like To Do? Shows how individual interest, hobbies have different meanings for different people; outlines value of diversity of interests. (35 frames)

What Is A Job? The values, characteristics and attitudes connected with different jobs. Describes various jobs and their aspects for viewers. (41 frames)

What Are Job Families? Shows how jobs are grouped according to interests and industry, training and aptitudes. (36 frames)

What Good Is School? Emphasizes the importance of doing well in school for success in later life. Stresses mathematics, science, social studies, languages. (32 frames)

Fathers Work. Imperial Film. Color, Gr. 1-3. $42.00

My Dad Is A Carpenter
My Dad Is A Moving Man
My Dad Works In A Shoe Store
My Dad Works In A Factory
My Dad Works In A Supermarket
My Dad Works In A Service Station

Six fathers working at different occupations in the community show a variety of responsibilities, skills, attitudes and personal relationships on the job. The filmstrips begin and end with the fathers at home in six distinct family situations. The captions do more than inform. Interspersed questions help the children to think about what fathers do when they are away all day and how the work is done.

This set provides a good background for discussions in social studies particularly those centered around community workers and simple economics.

Mothers Work. Imperial Film. Color, Gr. 1-3. $42.00

My Mother Is A Waitress
My Mother Is A Dental Assistant
My Mother Works In A Bank
My Mother Works In An Office
My Mother Works In A Drug Store
My Mother Works At Home

Using the same format as Fathers Work, this set shows six working mothers at home with their families and then follows them through their working day.

Responsibility is an important theme as mothers are shown meeting the needs of their families as well as fulfilling responsibilities to their jobs. Children, too, are shown meeting their family obligations by helping with household chores.

Discussion is encouraged by captions which question why each mother does certain things at work. The views can see that through their jobs, each mother performs a needed service in the community.

Airport Service. Imperial Film. Color, Gr. 1-3. $42.00

The Metropolitan Airport
Air Passenger Service
Air Cargo Service
Air Safety
Airport Workers
The Community Airport

In this era when air travel is becoming increasingly important to the rapid flow of goods and people, it is important to have a clear understanding of the methods employed.

In this series, extraordinarily handsome photography brings excitement to the role of the airport in transporting people and goods quickly and safely. From baggage handlers to radar men, workers are shown using modern technology and design to speed the movement of passengers and cargo.

Children are able to grasp the scope as well as the ceaseless nature of the services. Only the smell of fuel and the roar of jet engines is missing.

Maple Syrup. Jam Handy. Color, 1968, Gr. 1-6. $6.00

Colorful photography and drawings combine to make the collecting and making of maple syrup a very interesting subject. This filmstrip shows the entire process from the tapping of the trees to the finished product. Produced by The National Film Board of Canada. (Average length: 31 frames)

Your School Publications. Jam Handy. Color, Gr. 3-6. $34.00

Newspaper-Organizing a Staff	Newspaper-Covering the News
Newspaper-Finding Feature Material	Newspaper-Editing the Copy
	Newspaper-Planning the Layout
	Yearbook-Planning and Production

Basic information on how to produce a school newspaper or yearbook. These filmstrips provide the specifics on organization, management and production. They are a practical guide to the many problems confronting students interested in school journalism.

People And Goods Travel. Jam Handy. Color, Gr. 1-3. $34.00

Airplanes	Buses
The Passenger Train	Trucks
The Freight Train	Boats and Ships

A comprehensive view of modern transportation and its importance to community life. Actual on-the-scene photography illustrates experiences the children themselves may have had. Different methods and the people involved in the work are shown. (Average length: 29 frames)

People Who Help Our Community. Troll Associates. Color, Gr. 1-3. $42.50

Special Delivery-Story Of Our Post Office	Hook and Ladder-Fire Department Story
Taking A Trip With A Book	Men In Blue-Policemen In Action
A Visit To The Library	How To Read A Newspaper

Ten sparkling color transparencies show children how important workers like the policeman, fireman and doctor all contribute to make the community a safe, clean and pleasant place to live.